

Press Release



For Immediate Release:

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AASP-MN & Axalta Coating Systems to Host “Write it Right: Estimating Best Practices” Seminar

The Alliance of Automotive Service Providers of Minnesota (AASP-MN) and Axalta Coating Systems are pleased to announce they will co-host “Write it Right: Estimating Best Practices,” on Tuesday, November 10, 2015. The program will take place from 10:00 a.m. – 4:00 p.m. at the Radisson Minneapolis/St. Paul North, in Roseville, Minnesota.

The seminar, presented by industry expert Mike Anderson, Collision Advice, will provide estimators with information and resources to understand, support and justify their position on what it takes to restore a vehicle back to pre-accident condition. Resources such as websites, tools, forms and other technology applications that allow an estimator to be more efficient and accurate in writing a thorough damage analysis will be reviewed.

The seminar includes:

- Tools to help identify the not-included items, such as the DEG website, ASA Not-Included Guides and the SCRS Guide to Estimating
- How to use negotiation tools with insurers and get paid for hotly-contested items, such as prepping raw plastic, blend within a panel, “feather, prime and block”, masking operations, weld burn damage and more
- How to improve photo quality
- Utilization of line notes
- How to write a damage analysis in conjunction with 100% disassembly
- The importance of OEM Information and where to find it
- Key performance indicators (KPIs) to monitor when auditing the quality of estimates

Repair centers attending this seminar have seen their average repair order increase by \$300 to \$400!

Space is limited and the program is expected to sell out. For additional information or to register, contact the AASP-MN office at (612) 623-1110 or 800-852-9071 or visit www.aaspmn.org.

The Alliance of Automotive Service Providers of Minnesota (AASP-MN) is an association of independently-owned automotive service businesses and industry suppliers dedicated to improving the state’s automotive service industry and the success of its members.

Axalta Coating Systems is a leading global coatings company dedicated solely to the development, manufacture and sale of liquid and powder coatings.

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